<u>Shelter Building Prize No1.</u> <u>Jo-Ellen bespoke art.</u>

As part of our winner's prize package, you will receive a hand drawn illustration of your child/children with the Outdoor Ted characters from our children's book Outdoor Ted and Friends by artist Jo-Ellen.

Jo-Ellen Art is an American artist who has won many awards from various art guilds in America. Starting at a young age Jo-Ellen first came to prominence aged 13 when she came 1st place in the Smithsonian Institution for Mesozoic Era Dinosaur Poster Design competition. Since then, she has never stopped creating incredible pieces of art that has sold all around the world.

During Jo-Ellen's downtime she also likes to create humorous 'doodles' for her friends and this is where the Outdoor Ted characters came to life.

After spending some time in a log cabin in England, Jo-Ellen came up with the perfect imagery of the book. Completing all the characters that we needed, Maddie, is based on Stacey's niece who makes the video content, Outdoor Ted was based on a bear we saw on an adventure in Yellowstone. Levi S Bat, is loosely based on Stacey's dad who she nicknamed Elvis, Angel swan is based on a real swan that has a condition called Angel wing that Stacey would feed at the local lake and so on....

Jo-Ellen was delighted to involved with the full illustration of the book, every page being hand drawn and coloured in using pencil crayons adding little bits of humour within the book.

<u>The Prize</u>

The winners of both indoor & outdoor shelters will receive a Britain's Best Shelter Competition drawing.

The drawing will consist of your child/children with the Outdoor Ted characters building a shelter.

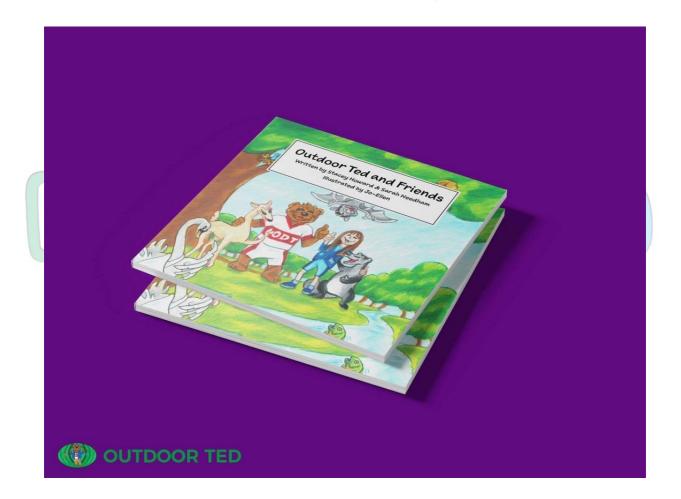
You will receive a digital version and the original drawing that will be posted to you from America. You will need to send over some photos of the children in order for Jo-Ellen to capture your children in the drawing.

Please see below for some of the illustrations that Jo-Ellen has provided for Outdoor Ted – Please note you will receive a full colour version of you bespoke drawing. We hope you agree this is an amazing prize.

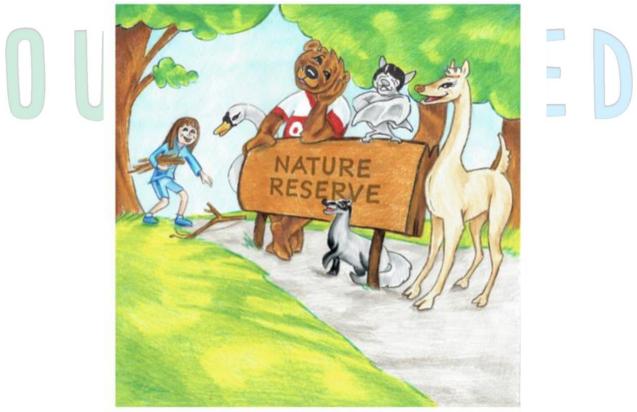














For more information about our artist please visit <u>www.joellenart.com</u>

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